



PRIME7 FIRST ANOTHER GOLD MEDAL WIN

PRIME7 FIRST FOR NEWS PRIME7 FIRST FOR ENTERTAINMENT

PRIME7 is the winner again in 2018, maintaining its status as the most watched Television Network across New South Wales (including the ACT) and Victoria.

With the official Television Survey Year concluding on Saturday 1st December, results to date show that **PRIME7** is the **No.1 Regional Network** for the year with a share of **30.3%**. NINE recorded 28.6%, the ABC was in third position with 18.6%, while WIN ranked fourth with 15.3%. **PRIME7** commands a commercial network share of **40.8%**.

More viewers turn to PRIME7 for news than any other regional network. Across the 6pm to 7pm weeknight news hour, **PRIME7** commands a **45.9%** primary commercial audience share in the timeslot. NINE have 37.7%, while WIN recorded just 16.4% share of the audience.

- PRIME7 wins 29 of 40 Survey weeks
- PRIME7 No.1 for 6pm Weeknight News Hour in 2018
- PRIME7 Local News No.1 local bulletin in 2018*
- PRIME7 dominates sport with Gold Coast Commonwealth Games, AFL and Melbourne Cup
- SUNRISE is the most watched breakfast program in 2018
- THE GOOD DOCTOR is the most watched international drama in 2018
- JIMMY BARNES: WORKING CLASS BOY is the highest rating documentary
- THE CHASE AUSTRALIA is the most watched regular game show

Source: Regional TAM: Free-to-air, Northern NSW, Southern NSW and Victoria combined, Combined Network Shares, Year to Date 11.02.18 – 29.11.18 (excludes Easter 25.03.18 -7.04.18), 6pm – Midnight, consolidated 7 Data up to 22.11.18, then Overnight Data | News: Monday – Friday 6.00pm-7.00pm, 3 station Commercial Primary Share | Rankings based on all dayparts | Regular programs air 3 or more times | Breakfast TV 6am - 9am weekdays FTA primary | * PRIME7 Local News airs in Northern Rivers, Tamworth-Taree, ODW and Albury 6.00pm – 6.30pm weeknights.

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YOUR NO. 1 REGIONAL TELEVISION NETWORK



MEDIA RELEASE